

HOLE SPONSOR OPPORTUNITY (Community Trailblazer)



Putt-Putt in the Plaza – On Par for Community Prosperity

Becoming a Hole Sponsor at *Putt-Putt in the Plaza* offers your business a fun, high-energy way to connect directly with participants while showcasing your brand in one of the most interactive and engaging elements of the event. Each of our nine holes become a mini stage for your business, giving you the opportunity to be part of the experience, not just a logo on a banner.

Proceeds from this fundraiser directly support the programs and initiatives of the Royal Gorge Chamber Alliance & Foundation, making every putt a meaningful investment in local business success and long-term community prosperity.

What This Means for Your Business

This is more than sponsorship, it is category ownership of a high-energy, high-visibility community experience. As a **Hole Sponsor**, your brand is woven directly into the participant journey.

You're not just seen, you're experienced.

- Your business is assigned to one of the 9 featured holes on the course
- Every team (up to 65 teams / 250+ participants) will engage with your space as they play through the course
- You have the opportunity to create a fun, branded interaction, from giveaways to additional "between hole games" to themed décor. You can even add a business-themed obstacle to the course as well (within reason 😊)
- Your brand is associated with a memorable, high-touch moment during the event

This is grassroots marketing at its best, face-to-face, fun-first, and highly memorable.

This is a rare opportunity to showcase your brand not just as a supporter, but as a leader in community engagement, culture, and connection.



What This Means for the Community

Your **Hole Sponsorship** helps:

- Create an interactive and dynamic event environment that keeps participants engaged from start to finish
- Encourage business creativity and personality, making the event more vibrant and enjoyable
- Support a gathering that brings together local businesses, employees, and community members in a shared experience

Each sponsored hole adds to the overall energy of the event, helping transform the plaza into a lively, community-centered destination.

Most importantly, proceeds support the ongoing work of the Royal Gorge Chamber Alliance & Foundation, ensuring that every putt contributes to long-term economic vitality and community prosperity .

What This Means for the Royal Gorge Chamber Alliance (RGCA)

Hole Sponsors are a key part of making this event both:

- **Financially successful**, supporting RGCA's programs and initiatives
- **Experientially rich**, ensuring the event delivers on fun, engagement, and connection

Your participation helps the Chamber continue to innovate, creating events that are more inclusive, more engaging, and more impactful for local businesses.

Your investment signals confidence in the RGCA's mission and helps drive forward initiatives that benefit the entire region.



Hole Sponsor Benefits & Collateral

On-Course Presence

- Exclusive sponsorship of one (1) mini-golf hole
- Branded signage displayed prominently at your hole
- Option to host a tent/table, activation, or promotional setup at your location

Direct Engagement

- Opportunity to interact with every team as they rotate through the course
- Ability to offer:
 - Giveaways or samples
 - Mini between-hole games or challenges
 - Branded experiences tied to your business

Marketing & Recognition

- Recognition in event marketing and promotional materials
- Inclusion on event signage and sponsor listings
- Opportunity to be featured in social media and event highlights

Team Participation

- One (1) complimentary team registration (4 players-up to a \$225 value))
- A built-in way to engage your staff or invite clients for a fun team-building experience



Why This Investment Matters

Hole Sponsorship is about showing up in a meaningful, memorable way.

It positions your business as:

- Engaged
- Approachable
- Invested in the local business community

And it allows you to connect with people not through a sales pitch, but through shared experience, creativity, and fun.

Because at *Putt-Putt in the Plaza*, the businesses that stand out aren't just seen, they're the ones people remember.

And just as importantly, it aligns your brand with something people will remember:
A day of laughter, creativity, and connection where business meets community in a way that is both meaningful and fun.

