

# ON-PAR SPONSOR OPPORTUNITY (Community Advocate)



## ***Putt-Putt in the Plaza – On Par for Community Prosperity***

Becoming an **On-Par Sponsor** is your business's opportunity to show up, be seen, and be counted as a supporter of one of the Royal Gorge Region's newest, most fun and inclusive community-driven events.

This level is designed for businesses that want to be part of the energy, visibility, and impact of Putt-Putt in the Plaza, while aligning their brand with community connection, local business success, and shared prosperity.

Proceeds from this fundraiser directly support the programs and initiatives of the Royal Gorge Chamber Alliance & Foundation, making every putt a meaningful investment in local business success and long-term community prosperity.

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## **What This Means for Your Business**

This is about visibility with purpose.

As an **On-Par Sponsor**, your business is:

- Publicly aligned with a signature RGCA event designed to bring people together
- Positioned as a supporter of local business growth and community vitality
- Recognized alongside other businesses that are actively investing in the region
- Included in a high-energy, positive environment that people associate with fun, connection, and collaboration

This is not about being the loudest voice, it's about being present, supportive, and visible in all the right ways.

**This is grassroots marketing at its best, interactive, voluntary, and highly memorable.**

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## What This Means for the Community

Your **On-Par Sponsorship** helps make the event more accessible, inclusive, and impactful.

You are helping to:

- Activate the Gateway Depot & Plaza as a vibrant community gathering space
- Support an event that welcomes both golfers and non-golfers alike
- Create an approachable, fun experience that encourages broad participation
- Strengthen connections between local businesses and the people they serve

At this level, it's about collective impact, many businesses coming together to make something meaningful happen.

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## What This Means for the Royal Gorge Chamber Alliance (RGCA)

**On-Par Sponsors** are foundational to the event's success.

Your support helps RGCA:

- Deliver a signature event that is both financially sustainable and widely accessible
- Expand participation beyond higher-tier sponsors
- Strengthen the sense of shared ownership across the business community
- Generate funding that supports workforce, business development, and regional initiatives

**This tier represents broad-based community buy-in, which is exactly what makes this event powerful.**



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## On-Par Sponsor Benefits & Collateral

### Brand Visibility

- Logo inclusion on:
  - Event sponsor signage board (grouped recognition)
  - Event website sponsor section
  - Digital event program or course map
- Name listing in:
  - Pre-event email(s)
  - Post-event thank-you recap

### On-Site Presence

- Option to place:
  - Branded yard sign OR small tabletop signage in common areas (not holes)
- Inclusion in “Community Sponsor Recognition Area” (shared space)

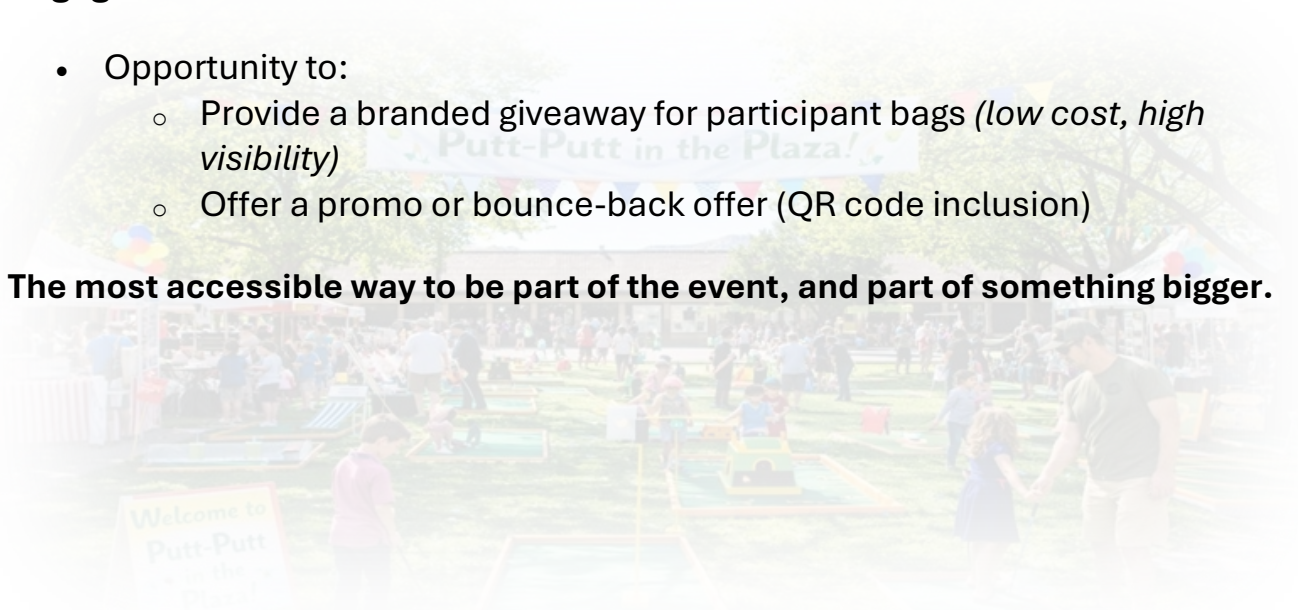
### Digital & Social Recognition

- Inclusion in:
  - “Thank You Sponsors” social media post(s)
  - Event recap highlights and photo gallery

### Engagement Add-On

- Opportunity to:
  - Provide a branded giveaway for participant bags (*low cost, high visibility*)
  - Offer a promo or bounce-back offer (QR code inclusion)

**The most accessible way to be part of the event, and part of something bigger.**



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## Why This Investment Matters

Not every business needs to activate a hole or run a game.

But every business can show support.

This sponsorship is for businesses that want to say:

- “We’re part of this.”
- “We support our local business community.”
- “We believe in what the RGCA is building.”

And that matters.

Because when dozens of businesses step in at this level, it sends a powerful message:

**This isn’t just an event. It’s a community movement.**

