



MEMBERSHIP BENEFITS

← COMMUNITY INVESTORS →

← COMMUNITY CONNECTORS →

← INDIVIDUAL →

BENEFIT VALUE	← COMMUNITY INVESTORS →		← COMMUNITY CONNECTORS →				← INDIVIDUAL →	
	TIER 6 \$429/mo \$4,995	TIER 5 \$219/mo \$2,495	TIER 4 \$89/mo \$995	TIER 3 \$56/mo \$595	TIER 2 \$29/mo \$295	TIER 1 \$19/mo \$195	FRIEND OF CHAMBER \$12/mo \$125	COMMUNITY BENEFACTOR SPECIAL PRICING
	LANDMARK	STAKEHOLDER	PLATINUM	GOLD	SILVER	BRONZE	ASSOCIATE ANNUAL	PATRON LIFETIME
MARKETING & PROMOTION								
1	Business Information displayed at Chamber (positioning recognized by tier level for business cards, marketing materials)	Varies	Position 1	Position 2	Position 3	Position 4	Position 5	Position 6
2	Business referrals and exposure from Chamber Staff and Business Directory	Priceless	✓	✓	✓	✓	✓	✓
3	Chamber Membership Certificate & Decal with recognized investment level (virtual on request)	\$40	✓	✓	✓	✓	✓	✓
4	Standard Ribbon Cutting package for grand openings/reopenings/anniversaries	\$250	✓	✓	✓	✓	✓	✓
5	Enhanced Ribbon Cutting package for grand openings/reopenings/anniversaries	\$400	1	1	1	1	discounted	**
6	Eligible for business and community recognition awards	Priceless	✓	✓	✓	✓	✓	✓
7	Eligible to be featured on regularly scheduled radio/media broadcasts	\$150 per	2	2	1	1	1	1
8	Access cost-effective advertising at member-pricing (chamber website, business directory, eblast, social media)	Priceless	✓	✓	✓	✓	✓	✓
9	Standard Listing in Business Directory (Company name, address, phone number, links for website and social media and Google Map, hours of operation, key words, 240-character description, one alphabetical and one category, SEO)	\$200	✓	✓			Standard	**
	Enhanced Listing (adds bolded listing with logo, 1,500-word description, photo gallery, videos, additional category links, SEO boost)	\$250	✓	✓	Enhanced +	Enhanced +	Enhanced	
	Enhanced + Listing (same as above plus chamber staff sets it up for you)	\$500	✓	✓				
	Premium Enhanced Listing (Includes links from banners and homepage tier recognition)	\$1,500	Premium	Premium				
10	Rotating Banner Ad in Business Directory that links to listing (primary category, hi-rez logo, select month for ads, monthly rate)	\$100/month	12 months	10 months	8 months	6 months	3 months	**
11	Access to Member Information Center features (MIC) and mobile app (post Hot Deals, member-to-member coupons, community calendar, press)	\$250	✓	✓	✓	✓	✓	✓
12	Access to classes/seminars on maximizing Chambermaster software features for your business	\$25/class	✓	✓	✓	✓	✓	✓
13	E-blast Ads (announcements, promotions, advertisements) E-blasts are sent out once per week.	\$25/ea	12 weeks	8 weeks	6 weeks	4 weeks	2 weeks	**
14	On-demand chamber mailing list in Excel file (request = 300+ contacts, updated quarterly, no emails, 1 - 4 requests)	\$300	4 requests	4 requests	3 requests	2 request	1 request	**
15	Member spotlight or featured promotion (social media channels with web link)	\$150	8	5	3	2	1	
16	Eligible to host a chamber Business After Hours premier networking event (conditions apply, fees not included)	Priceless	First Right	Second Right	✓	✓	✓	
17	Community Aspirations Fund (sponsor a start-up business (under one year) or a Category 4 Non-Profit at Bronze)	\$390	2 sponsorships	1 sponsorship	**	**	**	
18	Discounts on co-op ad in the Royal Gorge Region Visitor Guide and chamber produced maps (pending availability)	Varies	Main-Position	✓	✓	✓		
19	Empasized member tier recognition at chamber office / visitor center in downtown Cañon City	\$500 - \$1,500	1st Position	2nd Position	3rd Position	4th Position		
20	Additional "same-owner" business memberships included at Silver Level	up to \$590	2 add'l biz	1 add'l biz				
21	Additional "same-owner" business memberships discounted (30% off of up to 3 additional Silver or Gold level memberships)	up to \$1249.50	✓	✓	✓			
22	Additional Business Associate memberships included with applicable business types (i.e., realtors)	\$150/per	8	4	2			
23	Credit towards chamber advertising, events, or sponsorship	Varies	\$1,500	\$750				
24	Investor level recognition (logos on traveling banners/signs at all events, website homepage, eblasts, select materials)	\$2,500 -	1st Position	2nd Position				
RELATIONSHIP-BUILDING ♦ EDUCATION ♦ OTHER RESOURCES								
25	Business After Hours premier networking event passes (monthly, \$10 for RSVPs, \$15 at the Door, \$20 non-member guests)	\$20/ticket	48 tickets	36 tickets	24 tickets	12 tickets	6 tickets	4 tickets
26	Build connections and exposure through chamber committees and taskforce participation	Priceless	✓	✓	✓	✓	✓	✓
27	Access to chamber events, programs, seminars, workshops, and services at special member pricing	Varies	✓	✓	✓	✓	✓	✓
28	Access to Notary Services at special member pricing	\$20/per	✓	✓	✓	✓	✓	✓
29	Access to regularly-scheduled educational programs	Varies	✓	✓	✓	✓	✓	✓
30	Special Invitations to Executive Director programming	Varies	✓	✓				
31	Special Invitation to Community Investor level appreciation promotions and events	\$250	✓					
32	Preferred VIP accommodations at applicable chamber events	Priceless	✓					
33	Customized annual engagement plan (concierge service for membership, sponsorship, advertising, events)	Priceless	✓					
EXCLUSIVE MEMBER SAVINGS								
34	Discounts on printing, copying and other related services at select local partners	10% +	✓	✓	✓	✓		
35	Discounts on professional media services to promote your business	up to \$250	✓	✓	✓	✓		
36	Discounts on an array of healthcare plans for you and your employees	Varies	✓	✓	✓	✓		
37	Discounts on advertising for members in the Travelhost of Pike Peak Magazine. (Some restriction applyon business type)	Varies	✓	✓	✓	✓		
38	Access to equipment rentals at special member pricing	Varies	✓	✓	✓	✓	10% discount	
39	Access to bulk mail discounts	Varies	✓	✓	✓	✓		
40	Access to additional special member to member deals and other discount programs	Varies	✓	✓	✓	✓	✓	✓
ADVOCACY & COMMUNICATIONS								
41	Chamber representation of members' interests and concerns at all levels of government	Priceless	✓	✓	✓	✓	✓	✓
42	Invitations to legislative and advocacy functions with public officials	Priceless	✓	✓	✓	✓	✓	✓
43	Annual subscriptions (Chamber monthly newsletter, e-blasts, value per representative)	\$50	10 Subscriptions	5 Subscriptions	5	3	2	1 Subscription

NON-PROFITS	Select Secretary of State registered 501c nonprofits are eligible to receive 10 - 30% off of Bronze or higher levels based on reported 990 gross receipt revenues.	Category	Income Level	Discount
		1	\$300,000+	none
		2	\$200,000 - 299,000	10%
		3	\$100,000 - 199,000	20%
		4	\$0 - 100,000	30%

Annual Combined Value of All Benefits

	\$26,550	\$14,575	\$9,250	\$5,200	\$2,875	\$1,250	\$250	VARIES
	\$21,555	\$12,080	\$8,255	\$4,605	\$2,580	\$1,055	\$125	

You Save! →

** Available for purchase at special pricing

Memberships valid for 12 month cycle - benefits must be used in current cycle and reset at time of renewal each year.